



### **BASES CLUB ZENIA KIDS**

1.- The Community of Owners of the Zenia Boulevard Shopping Center with registered office at C / Jade nº2. Orihuela Costa. 03189. Alicante, with CIF H- 54722673, launches the Club Zenia Kids in the Shopping Center, with the aim of benefiting and thanking the younger customers who frequent Zenia Boulevard on a regular basis. This Club Zenia Kids (from now on, "Club Zenia Kids" or "Club") is governed by the following bases and conditions:

2.- Members of the Zenia Kids Club will receive the benefits expressed in the program (discounts in establishments of the Shopping Center and other collaborating entities, offers, workshops, parties, promotions and contests held occasionally by Zenia Boulevard).

3.- Requirements for joining the Zenia Kids Club:

This club is aimed at the public under 14 years of age, always accompanied by their father / mother or legal guardian.

To be part of the Zenia Kids Club, it will be an essential requirement that the client's father / mother or legal guardian fill out a form at the Zenia Boulevard Customer Service Point.

Where the client will have to fill in all the sections that the mall staff requests. In addition, you will have to accept the terms and conditions.

Once registered, the staff at the Customer Service Point will give you the Club Zenia Kids card. This card will be automatically associated with the customer who has acquired it, since each of the cards will have a different numbering. With your card, the customer can access numerous discounts and offers from participating establishments. In addition, you can take part in raffles, workshops, parties and contests held in the shopping center.

5.- Obligations of the participant:

Enrollment in the Zenia Kids Club is personal and the exercise of all the rights that it grants are personal, non-transferable and limited to what is established in these bases.

Once the card has been withdrawn from the Customer Service Point, the member will be able to make use of the club's benefits from that moment. The card will be delivered at no cost to the client and will not have an expiration date (unless the organization informs otherwise through this same means).

It will be the client's responsibility to notify the club organization of any modification to the personal data provided to enroll in it. To do this, you will have to go to the Customer Service Point. In the event that this is not fulfilled, the organization will consider the data provided by the client at its origin as good.

The Club's administration reserves the right to modify the procedure and conditions of membership, previously informing the clients of the Shopping Center through the same means of dissemination as these bases.



#### 6.-Loss of the card:

In the event that the member loses the card, the client's father / mother or legal guardian will have the obligation to inform the organization through the Customer Service Point of what happened or by sending an email to clients @ zeniaboulevard.es.

The club organization will issue the member a new Zenia Kids Club card.

#### 7.- Benefits of the Club:

The benefits of belonging to the club will be determined by its organization and informed to customers through newsletters, brochures, at the Customer Service Point and through the Shopping Center website.

##### a) Photocall:

In children's events where there is a Photocall with its characters, there will be 2 queues, one for Club Zenia Kids members and another for non-members.

Members will enter first, to access they must show the club card.

##### b) Reservation of seats for children's events:

The Mall will reserve a maximum of 20 seats in the 1st row for members of the Zenia Kids club.

In order to benefit from the reservation of the chairs, the father / mother or legal guardian must call by phone or appear at the Customer Service Point a maximum of 4 days before the event and a minimum of 2 hours before the event.

Chairs will not be reserved before 4 days of the event or when there are 2 hours left for the start of the event.

Each member can reserve a maximum of 2 seats per member.

The Shopping Center will reserve the chairs indicating the number of the member's card on the same chair.

Once the event has started, the reservation is without effect, so if you are not seated, you will lose the right of the reservation.

##### c) Workshops and parties:

For the holding of parties and workshops in which a maximum number of participants is determined, the members of the Zenia Kids Club will have preference over non-members.

##### d) Birthday gift; Each parent must ensure that the child's date of birth is well recorded, so that when the date of their birthday arrives, the member can receive a gift according to their age, height or size that is being promoted at that time.

It will be an essential requirement to make use of the special discounts in the premises attached to the club that the client presents the card before making the purchase to identify himself.

The shopping center is not responsible for discounts offered by establishments. The client must consult the conditions of each discount in the corresponding establishment.

The special discounts will be detailed in the leaflet made to inform about the Zenia Kids Club. The diptych will indicate the premises of the Shopping Center attached to the club, the

discount they offer, the conditions to access them and the exceptions in each discount. The member may also consult this program in the section enabled on the website [www.zeniaboulevard.es](http://www.zeniaboulevard.es).



In the event that there are new establishments or collaborating entities that offer exclusive benefits to club members, or in the event that one of the establishments attached to the Club decides to vary or eliminate the discount, the club organization will notify the clients of this. Through the section enabled on the website [www.zeniaboulevard.es](http://www.zeniaboulevard.es), by email and at the Customer Service Point.

The organization reserves the right to modify, delete or add club benefits, as well as to benefit clients with the granting of gifts on special occasions.

These circumstances will be communicated through the Customer Service Point, email and / or the website [www.zeniaboulevard.es](http://www.zeniaboulevard.es).

## **CLUB OPERATION**

8.- It is an essential requirement to belong and opt for the club card that all the information requested in the form is filled in and that such information is authentic. Mandatory data are: name, surname, date of birth, name of the father / mother or legal guardian, contact telephone number of the father / mother or legal guardian, e-mail of the father / mother or legal guardian, town, province, ID of the father / mother or legal guardian, habitual residence. And signature of the father / mother or legal guardian with the acceptance of the data protection clauses and bases of the club by the person who fills in the form.

The rules of the Zenia Kids Club must be known and accepted.

## **10.- CLUB CARD**

The organization reserves the right to modify the format of the Club Zenia Kids card and reprint the cards in a specified period of time. In this case, the members would be informed so that they could go to the Customer Service Point and collect their new card.

The previous Zenia Kids Club card will cease to have value from the date it is communicated by the organization of the same.

## **GENERAL CONSIDERATIONS**

12.- The fact of belonging to the Zenia Kids Club implies the acceptance of these bases in their entirety, consequently, any manifestation of non-acceptance of them will imply the exclusion of the client and therefore, the Zenia Boulevard Shopping Center will be released from any obligation that may have contracted with it.

## **13.-Data protection**

Responsible for the Treatment: CDAD. PROP. C. C. ZENIA BOULEVARD

End of treatment:

- a) Registration as a member of the club and control of use of the service.
- b) Sending offers, promotions and newsletters from the center through any multichannel means (email, sms, postal mail, etc.).



c) Taking images for internal use.

d) Publication of data (including images) on the Center's website, as well as on Facebook and / or on other social networks and other external means of communication.

Legitimation of the treatment: Consent of the interested party.

Communication of data: No data will be communicated to third parties.

Data conservation: The data will be kept until the interested party requests their withdrawal or they are no longer of interest to the center.

Rights that assist the Interested Party: - Right to withdraw consent at any time. - Right of access, rectification, portability and deletion of your data and the limitation or opposition to its treatment. - Right to file a claim with the Control Authority (agpd.es) if you consider that the treatment does not comply with current regulations.

Contact information to exercise your rights: CDAD. PROP. C. C. ZENIA BOULEVARD CDAD. PROP. C. C. ZENIA BOULEVARD, Calle Jade, s / n 3189 Orihuela Costa, Alicante, or by email to [Clientes@zeniaboulevard.es](mailto:Clientes@zeniaboulevard.es), together with valid proof in law, as a photocopy of the D.N.I. and indicating in the subject "DATA PROTECTION".

Additional information: <https://zeniaboulevard.es>

14.-The parents or legal guardians of the club members authorize and assign their image rights to the Zenia Boulevard Shopping Center, and the Shopping Center may also use their name and surname, country and city or town of habitual residence, age, and image, to be made public in the media and in the internal and external advertising communication of the Shopping Center itself, so that this information is made public when they are winners of a prize or promotion.

15. In the event that you want to unsubscribe from the club, you must go to the Zenia Boulevard Customer Service Point and communicate that you wish to unsubscribe from the club, thus dispensing with all the rights and advantages of belonging to the club at that time. Zenia Kids club.

16.-Validity of the Program and its modifications:

The Community of Owners of C.C. Zenia Boulevard may terminate the club at any time, the Zenia Kids Club may terminate at any time, thus terminating its relationship with its members and without any link with them thereafter. The organization reserves the right to modify at any time the conditions and bases of the Zenia Kids club, as well as those of the contests and promotions that it celebrates, provided there are justified causes.

Any member of the Zenia Kids Club who is the winner of a prize may not assign it to third parties.

17.- The non-compliance with its bases, the abuse of the benefits under the same and the application of an abusive attitude, as well as the performance of any conduct detrimental to the interests of Zenia Boulevard by any client will be grounds for exclusion from the club. .



18.- In the event that any of the premises attached to the club deny the use of the benefits to the members, the client may go to the Customer Service Point to report the situation. The club organization will do everything possible so that the collaborating establishment makes the discount or offer agreed with the organization to the client, the establishment being solely responsible, the center will never be responsible for non-compliance by the establishment.

Zenia Boulevard

February 5, 2021.